

NEBHE



**TRANSFER
GUARANTEE**

EMERGING TRENDS: Taking Stock of New CT Guarantee Enrollment Data with the New England Board of Higher Education

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2023 CCIC Member Forum

3 November 2023

FLASHBACK TO SPRING 2021

Participating institutions in CT and MA started accepting students through the Guarantee:

- Students needed a **completed associate degree** from a public community college in the same state.
- They needed to meet the **minimum cumulative GPA** (2.0, 2.5, or 3.0) set by their intended transfer destination.
- Students were guaranteed that **all credits would count** towards their bachelor's.
- They were guaranteed consideration for **institutional aid** (scholarships & grants)



KEY FINDINGS FROM THE 2022 GUARANTEE REPORT



Transfer students showed strong track record of academic achievement

The **average cumulative community college GPA for Guarantee students between Spring 2021 and Spring 2022 was a 3.33**, which is well above the highest GPA threshold that participating institutions can select as Guarantee admissions criteria.



Guarantee students tend to enroll full-time upon transfer to participating institutions

Because of the strong association between full-time enrollment and desirable vertical transfer outcomes, it was reassuring to see that **over three-fourths (77%) of Guarantee students in the inaugural reporting period are enrolling full-time**.



Guarantee students are consistently being awarded significant institutional scholarships

Guarantee students who enrolled between Spring 2021 and Spring 2022 were **awarded, in sum, well over \$4.5 million dollars in institutional scholarships and grants**.



Guarantee students are, in various ways, diverse

Community college students trend on the older side, and the Guarantee students analyzed trended similarly—with a **median age of 26**. Perhaps more interesting given the image of especially independent institutions of New England as very white, **44% of this group of Guarantee students were identified as BIPOC in the data participating institutions submitted to NEBHE for the Spring 2021 to Spring 2022 terms**.

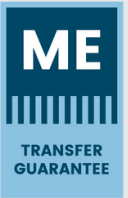


TAKING STOCK OF NEW CT GUARANTEE ENROLLMENT DATA

- MODELED ON CSCU TRANSFER TICKET
- GUARANTEES ADMISSION TO AN INSTITUTION



- *NOT* A 2+2 PROGRAM
- *NOT* A DUAL ADMISSION PROGRAM



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EMERGING TRENDS RELATED TO



Overall program enrollment



Who the program serving
(demographic data)



Shifts in major select and most
popular program areas for
Guarantee students



Average academic profile –
including pre- and post-
transfer GPA stats

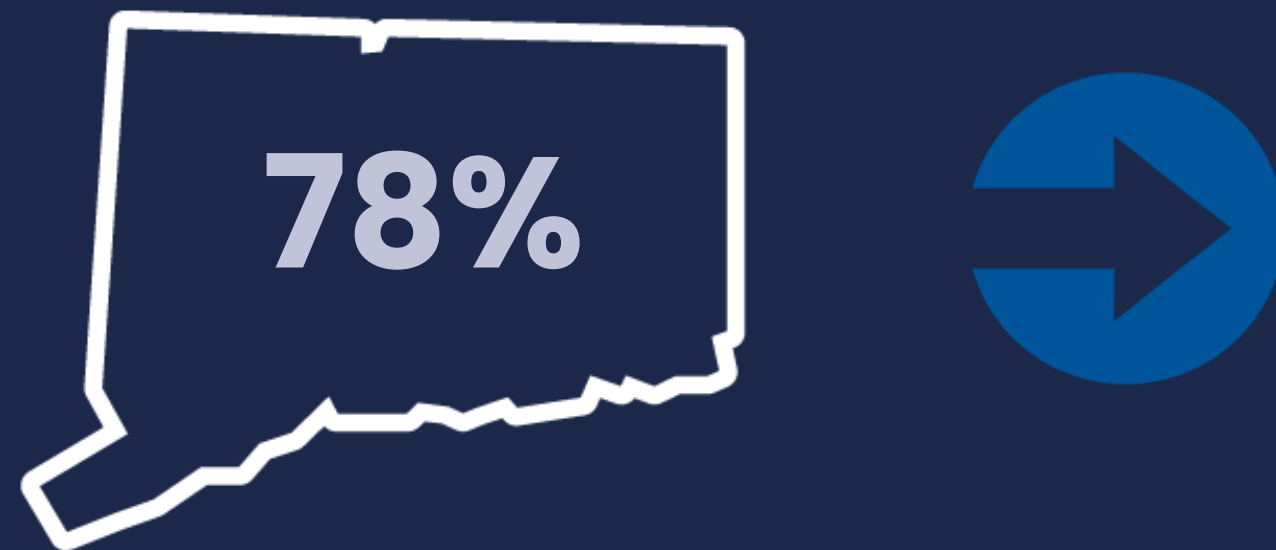


Financial awards for Guarantee
students



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WHICH INSTITUTIONS?



- **CURRENTLY ENROLLING:**

- ALBERTUS MAGNUS COLLEGE
- MITCHELL COLLEGE
- QUINNIPIAC UNIVERSITY
- UNIVERSITY OF BRIDGEPORT (AY 22-23)
- UNIVERSITY OF HARTFORD
- UNIVERSITY OF NEW HAVEN
- UNIVERSITY OF SAINT JOSEPH

- **NOT YET ENROLLING:**

- GOODWIN UNIVERSITY
- SACRED HEART UNIVERSITY

ENROLLMENT TOTALS, SINCE PROGRAM INCEPTION

822

unique students enrolled in participating institutions in CT, MA, and RI between Spring 2021 and Summer 2023



39

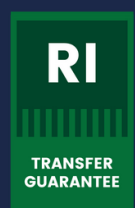


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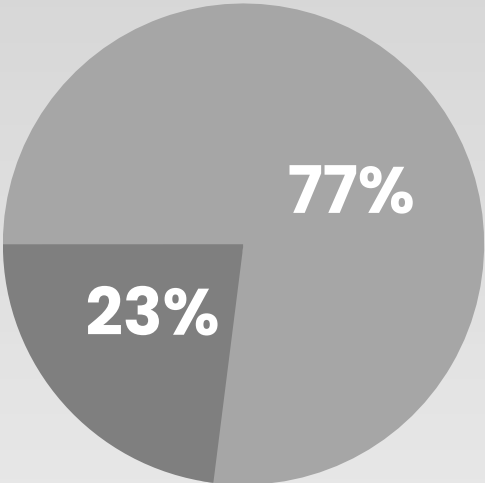
Reflecting a 56% increase in unique students from 2022 data collection



TAKING STOCK OF NEW CT GUARANTEE ENROLLMENT DATA

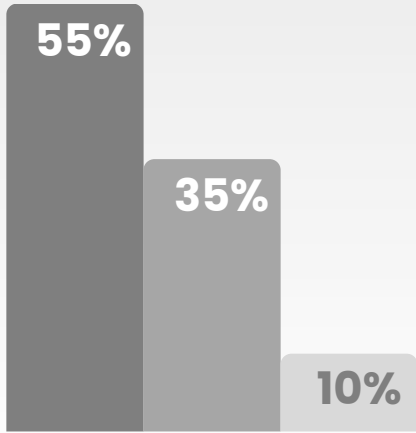
WHO IS THE PROGRAM SERVING?

2022 DATA COLLECTION



77%

CT Guarantee students were **identified as female** in data collected for IPEDS.

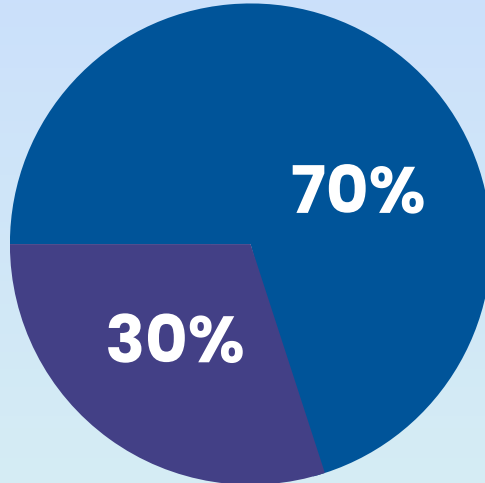


55%

CT Guarantee **students were BIPOC** (based on data collected for IPEDS).

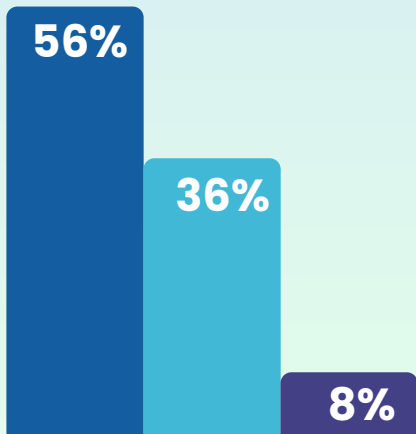


2023 DATA COLLECTION



70%

CT Guarantee students were **identified as female** in data collected for IPEDS.



56%

CT Guarantee **students were BIPOC** (based on data collected for IPEDS).



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WHO IS THE PROGRAM SERVING?

2022 DATA COLLECTION
REPORT MEDIAN AGE FOR
FULL-TIME STUDENTS WAS
22 YEARS OLD

23 years old
Median age for
students enrolled full-time in CT

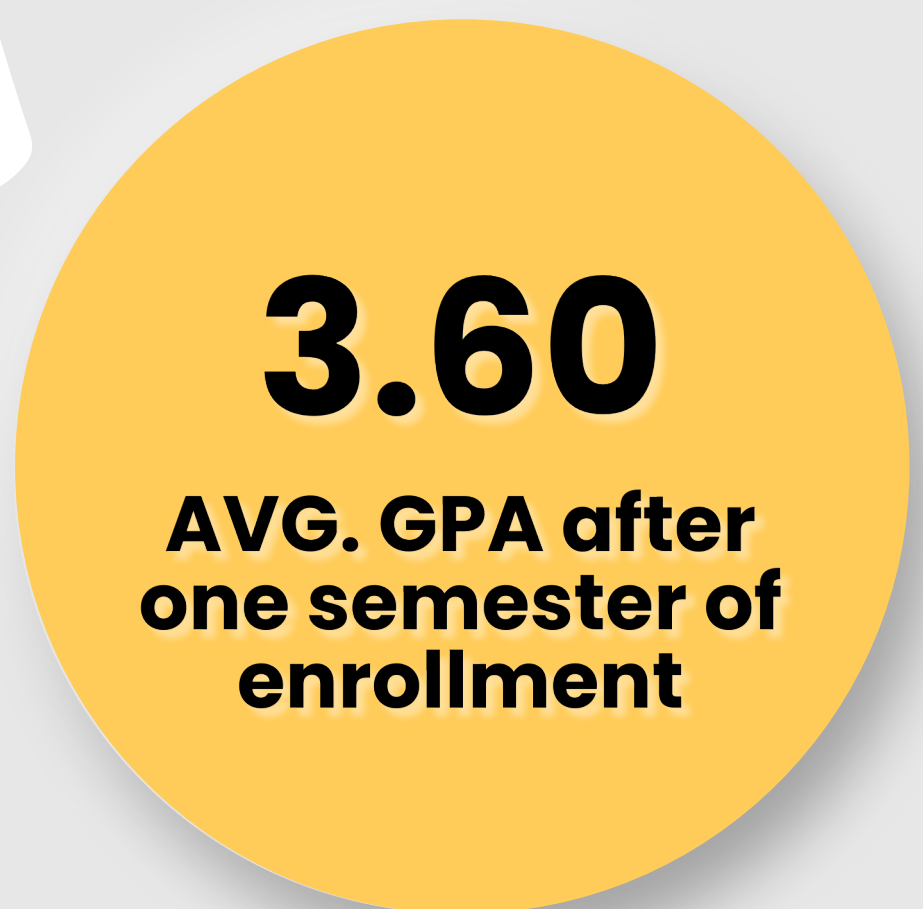
32 years old
Median age for
students enrolled part-time in CT



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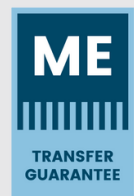
**3.27 AVG. GPA
at time of transfer**



ONLY 5% TRANSFERED W/ < 2.5 GPA

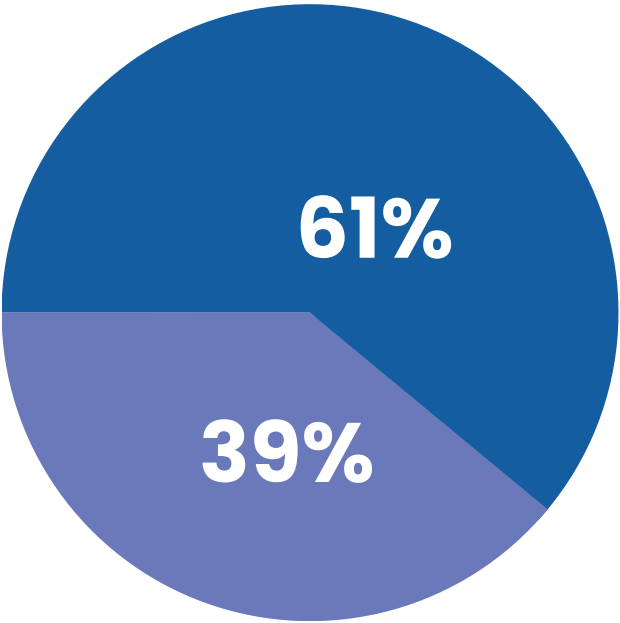


>75% TRANSFERED W/ 3.0 OR HIGHER



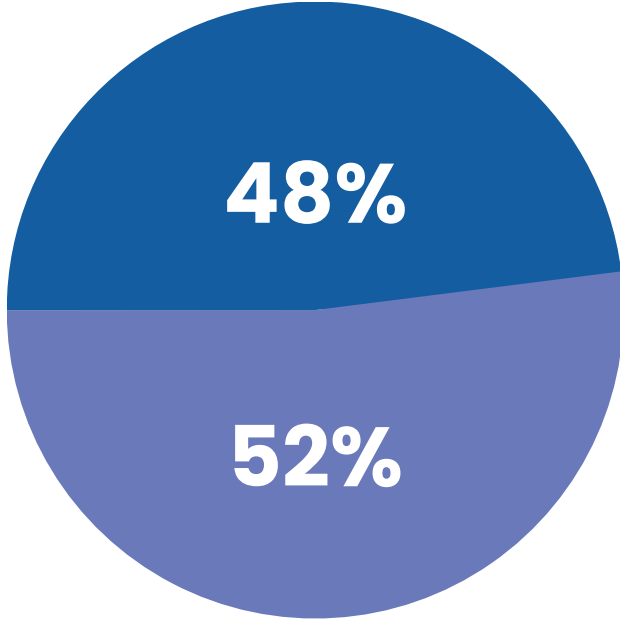
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IS THIS JUST FOR LIBERAL ARTS MAJORS?



61%

CT Guarantee students enrolled in **Liberal Arts majors** upon transfer.



48%

Across all three states, students enrolled in Liberal Arts majors upon transfer.

% of students who enrolled in Liberal Arts majors RI



38%

% of students who enrolled in Liberal Arts majors MA



44%



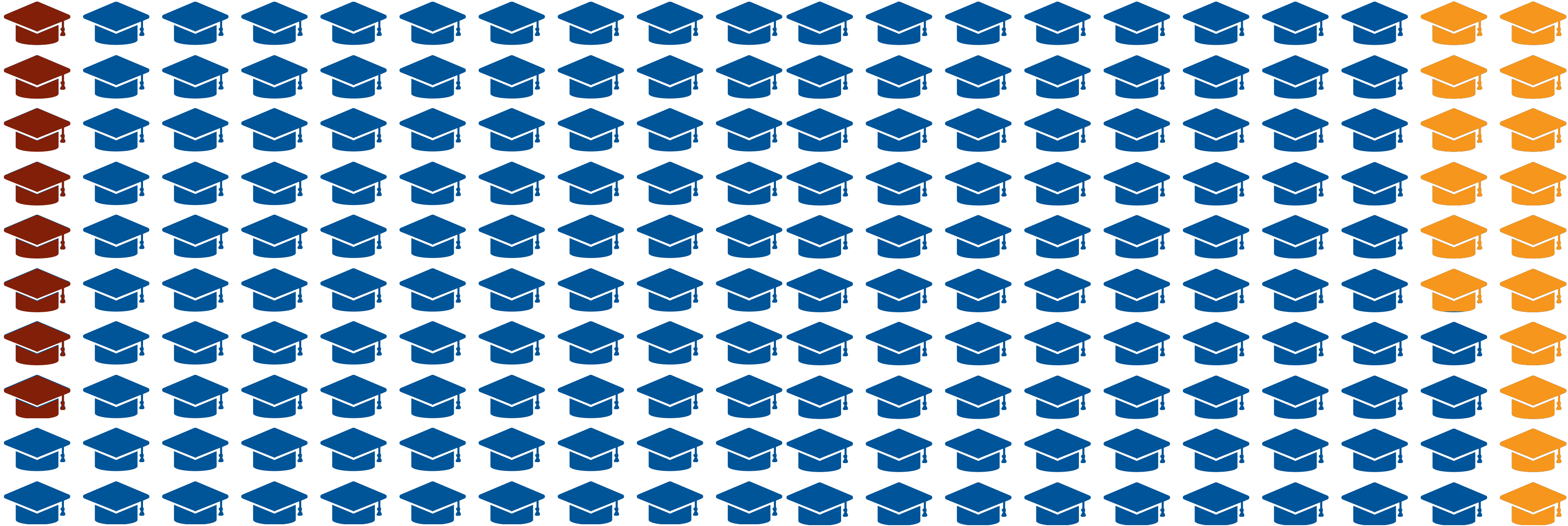
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TOP PROGRAM AREAS UPON TRANSFER

Program Area	Number of Students	Percent of Students
Business, Management, and Marketing	28	14%
Health Professions and Related Clinical Sciences	28	14%
Visual and Performing Arts	19	10%
Psychology	19	10%
Security and Protective Services	16	8%
Liberal Arts and Sciences, General Studies and Humanities	16	8%



PROGRAM STATISTICS



8 Withdrawn
Students

200 Participating Students

16 Graduated
Students with
average GPA of 3.69



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FINANCIAL AWARDS

\$12.6

MILLION
AWARDED IN
GRANTS AND
SCHOLARSHIPS
(SPRING '21 – SPRING '23)



> **\$16K**
AVG AY* F-T
AWARD



> **\$8K**
AVG AY* F-T
AWARD



> **\$12K**
AVG AY* F-T
AWARD

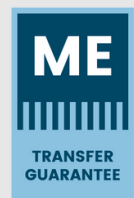


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*Average AY Calculated based on AY 21-22 and AY 22-23



WHAT'S NEXT FOR THE CT GUARANTEE?
PROGRESS UPDATES &
ONGOING CHALLENGES



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PROGRESS UPDATES



Since Fall 2022, NEBHE team worked with IR reps to improve **certain data elements; new & improved data collection template was released** for use in the Spring 2023 collection cycle.



NEBHE is preparing to release the second annual Guarantee Enrollment Report, ft. new data from AY 2022–2023.



In addition to the release of the second annual Guarantee Enrollment Report, this winter, NEBHE is rolling out individualized **institutional reports**.



In Fall 2023, **NEBHE instituted state-specific quarterly meetings for Guarantee Coordinators**. Successful Q1 Meetings took place in September 2023, and Q2 Meetings are slated for December 2023.

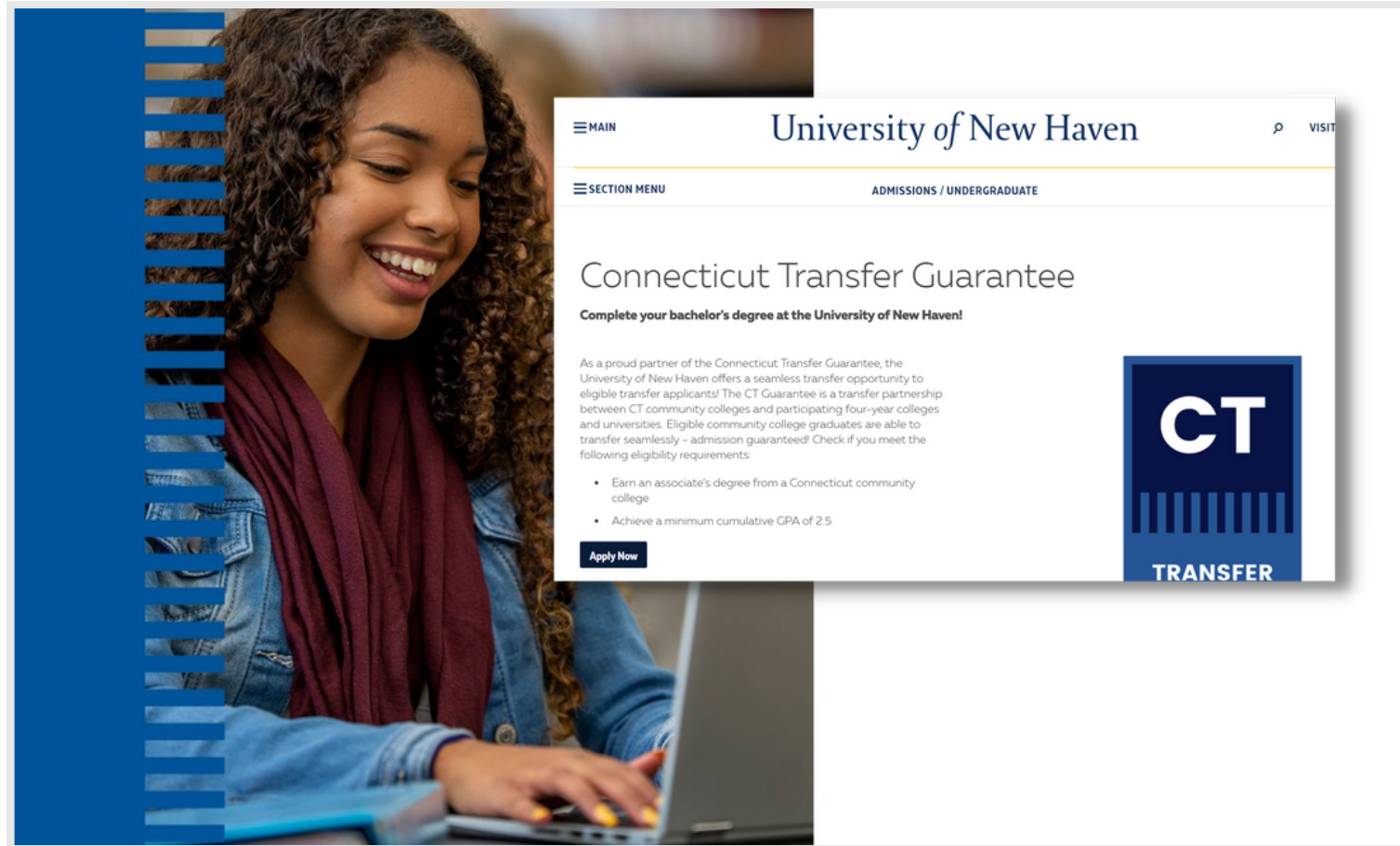


NEBHE is working with design partners to craft **new, additional Guarantee marketing tools** based on input gathered from Guarantee Coordinators in the context of Q1 meetings--building on Summer 2023 Aspen Institute-facilitated sessions on marketing to Transfer Students.



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ONGOING CHALLENGES



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THE GUARANTEE IN THE SPOTLIGHT



Trusteeship, “Transfer Pathways Steer Students and Institutions to Undergraduate Success” (former NEBHE Transfer Initiatives Director, Emily Decatur, was interviewed for this piece)



The Massachusetts Transfer Guarantee was mentioned in recent guidance on equity-focused institutional policy in the wake of the ban on affirmative action from Governor Maura Healey and Attorney General Andrea Campbell



Sarah Kuczynski will chair a panel at the upcoming U.S. Department of Education Raise the Bar Summit on Tackling Transfer to Increase Access, Improve Completion, and Prepare Today’s Workforce. This is an all-day on-site event which will be held at Northern Virginia Community college on 11/9/2023.



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READING UP ON THE GUARANTEE *FROM THE ARCHIVES*

➔ *Inside Higher Ed, Beyond Transfer* "Putting Data to Work. for Program Improvement and Student Success" (Sarah Kuczynski)

➔ *Inside Higher Ed, "Expanding Access to Transfer Pathways"* (Sara Weissman, ft. interview of Emily Decatur)

➔ *New England Transfer Guarantee Fall 2022 Enrollment Report – Evaluating Initial Data* (Sarah Kuczynski with Emily Decatur)

➔ *Playbook for Transfer Pathways to the Liberal Arts* (Ithaka S+R, ft. interview of Emily Decatur)

➔ *Inside Higher Ed, "Building Transparent Statewide Transfer Pathways"* (Loni Bordoloi Pazich, Julia Karon, and Daniel Rossman)

➔ *New England Transfer Guarantee* (NEBHE webpage)

➔ *CT Guarantee landing page* (Student-facing CT Guarantee page, maintained by CSCU with input from NEBHE)



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TIME TO CHAT – Q&A



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